

THE PALMIST



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ELECTRONIC SPECIALTY CO., ELECTRONICS DIV., PORTLAND, ORE.

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Continued Steady Growth Forecast for 1966

Diane Lytle Takes "Pot of Gold"



First prize in the Z. D. "Pot Of Gold" Awards was won by Diane Lytle of Module Production, Department 74M. She received \$50.00 cash.

Second prize of \$25.00 went to Henry Buck of Gyro Machine, Department 93. Everett Vance, Department 93, and Walt Manning, Tool Room, Department 55, tied for third place, each receiving \$10.00.

The competition was so keen, and the quality of suggestions so good, that the Award Committee provided "Honorable Mention" awards of \$5.00 each to six contributors: Walt Manning, Robert Roy, John Knepper, Dwayne Bennett, Harold Keany, and Frank Wagner.

The awards were presented by Phil Gustlin, General Manager, before a special assembly of all employees.

The judges determined the winning suggestions through the use of a "point system." All suggestions were evaluated for five categories and given up to 5 points for each category, depending on how well they fit the requirements. The suggestion capturing the highest total of points received first prize, etc.

Diane Lytle's suggestion scored highest. She discovered a unique method of testing a certain component used in the modules which eliminated several steps and greatly reduced the time required for this operation. When projected against the volume of parts forecast to be handled, the estimated savings were considerable.

The Zero Defects suggestions turned in under the incentive provided by the "Pot Of Gold" awards were sufficiently better in quality and quantity than many earlier attempts that it appears that a continuation of an incentive program would be beneficial.

Increased Production Brings Employment Up 40% Over 1965

The steady growth of the Electronics Division during 1965 will probably continue through 1966, if comparison means anything.

The upswing started early in 1965 with contracts from Aerojet-General for a large quantity of our NF6010A gyroscope, and from Magnavox for a variety of relays. Each was followed shortly by additional contracts from both companies, while new orders for relays kept production rising at a steady rate until we were building twice as many relays per day in December as we had the previous January.

Gyro production continued to increase also because of the accelerated schedules for the NF6010A, coupled with follow-on orders from Beech Aircraft for the NF4111B-2 gyro, and the return of General Dynamics with orders for our N4100B.

The module program from the Los Angeles Division was responsible for a good portion of our production effort. These are the major factors responsible for our good year of 1965.

What about 1966? The backlog from 1965 is sufficient to maintain good schedules for some time, but there is still more. Another new product line from Los Angeles which appeared recently and will continue to grow rapidly is the micro-switch relay which will employ 12 to 15 people, plus engineering personnel, from now on.

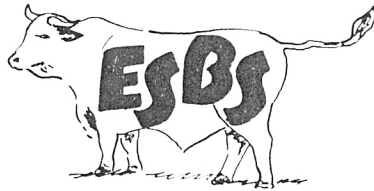
Another new endeavor is the timer relay, a well established business at Los Angeles Division, which will become part of our family in February. The J400 system is our first endeavor into a complete control system, which includes a gyroscope and other control units plus a read-out display. The first unit is to be shipped in January, with production to continue through July.

Meanwhile our own design groups have not been idle. We have new relay designs now undergoing evaluation tests and which will be ready to market by mid-year. The Sales Department expects them to be well received, and predicts substantial business from these sources.

The new gyro model NF6400 is scheduled to be completed, tested and evaluated by the third quarter of '66, with a forecast of business late in 1966 or early '67.

The above two items are forecasts. The following is substantial fact: Bendix Aviation has recently placed an order for a large quantity of gyroscopes for use on a new missile program, and our NF6010 gyro is now being produced in quantity for four different customers, while the number of relay orders being processed is increasing weekly.

1966 will be a busy year for The Electronics Division!



Two E. S. girls were hurrying in to work one morning recently in the daylight of clearing skies after the rainy darkness of previous days, and one was heard to remark, "Gee, the days are getting longer." To which the other replied, "So it's true! You are married."



To: Ruth Arndt
From: Walt Justice
For: Appreciation to a wonderful secretary

The steady increase of sales orders over the past year has required a corresponding increase in personnel throughout the plant to handle the additional work load, as evidenced by the growth in total number of employees of better than 40% over that of a year ago.

However, one harassed fellow, whose department work force has not grown in proportion to the work load, tells me that life in that department is pretty rugged and compares it to the story of the golfer who started out one morning to play a round of golf with his friend Gus.

"We were just teeing up on the fourth tee when Gus suffered a stroke and collapsed," he said. "How awful!" said a listener, "That must have been terrible."

"It was," he replied, "From then on it was hit the ball and drag Gus. Hit the ball and drag Gus."

Amos Morgan of the Engineering Department tells us the most essential qualifications of an Engineer: The ability to make your superiors believe your idea will work -- and to explain afterward why it didn't.

Some of the secretaries at coffee break were commenting on the heavy work load, when one of the more optimistic girls came up with this, "Sure, over-confidence is foolish, but isn't it better to bite off more than we can chew than to die of starvation?"

PREVIEW OF OUR NEXT PUBLICATION... ..

STAN READ will publish his latest advice, "HOW NOT TO PLEAD YOUR CASE WHEN STOPPED BY A TRAFFIC COP," or, "THE HIGH COST OF CUTTING CORNERS."

JOHN GENOUD has prepared for us his latest tax gems, "999 WAYS TO SAVE MONEY ON YOUR INCOME TAX," or, "HOW TO PASS TIME CONSTRUCTIVELY IN PRISON."

JOHN FOSTER'S column will feature, "IMPROVING YOUR MEMORY," or, "WHERE DID I LEAVE MY CAR?"

RUTH ARNDT will contribute her "LATEST SECRETARY HINTS," or, "HOW TO SOUND SWEET ON THE TELEPHONE WHILE GRITTING YOUR TEETH."

DONNA CONLON will be happy to share her housewife experiences with us. This article is entitled "EVERYTHING HAPPENS TO ME." It will include such timely hints as --

What to do when your jaw locks.

What to do when your husband goes to Seattle with all the children's shoes in the car?

What to do when your new cap falls off your front tooth.

What to do when neither door will open on your car, making you a prisoner in the front seat.

Plus many many more, based on actual experience.

CAROL HERRING has completed her latest article, "THE UPS AND DOWNS OF OWNING A '53 CHEV," or, "ARE EXORBITANT AUTO REPAIRS SENDING YOU TO THE POOR HOUSE?"



The picture above is a snapshot of Skip Lisdero, new Relay Salesman, in a favorite working pose.

From My Desk . . .



**We All Must
Work to Insure
Success In 1966**

At the start of each new year we look backward for a moment to reflect on the road just traveled, to better evaluate the experience gained and to judge our ability to continue.

This Division experienced a steady, healthy growth throughout 1965, in all of our product lines. Relay production practically doubled, so did gyro; and the module program added a husky portion to our overall business growth. This required a 40% increase in personnel since December 1964. Our uphill progress of the past year has been just that -- uphill. The new work load has brought new problems and new pressures. Overcrowding in some areas, heavier schedules and the training of new workers are some of the load we must carry into the new year.

The forecast for the new year, 1966, looks to be a continuation of 1965. More new product lines are being transferred from Los Angeles to add to the new relay designs and gyro models being developed here. This means opportunity for all of us in '66. How we use these opportunities determines our ultimate success as individuals, as a Division, and as a Company. The ability to recognize and perform "First Things First" is the stepping stone to success. Our first responsibility is to take advantage of times like these to secure our position, and to establish a sound base from which all of us can benefit in the years to come.

You can count on the Division and the Company to provide the necessary facilities, equipment, supplies and personnel to carry our projected load so that we may continue to build a permanent sound economy in our Division.

In exchange, the Division is counting on you to be alert and on guard against mistakes; to do your job "Right the First Time". Only this kind of team work will pay off.

I want to thank all of you for your support and hard work, and to wish you a happy and prosperous new year.

Walt Justice

Vital Statistics--- or News of Personnel

January Birthdays

Nellie Zimmerman	January 1
Clair Nelson	January 3
Cheryl Scott	January 3
Frances Seitz	January 3
Donald Bundy	January 5
Lilly Harper	January 5
Elaine Kirkman	January 5
Borgne Romine	January 5
Frank Schommer	January 6
Harry Becker	January 7
Florence Brock	January 7
Allen Costley	January 7
Berta Limbaugh	January 7
Ladena Gollihugh	January 9
Patricia Sachetti	January 11
Fae Bensin	January 12
Pat Hubler	January 12
Zienna Zadan	January 13
Bill Boaz	January 14
Alice Hauglum	January 14
Don Backstrand	January 16
Susan Davis	January 16
Hope Keller	January 16
Alice Glasbrenner	January 17
John Nielsen	January 17
Alice Durr	January 18
Inez Jones	January 18
Frank Hagele	January 19
Max Sawyer	January 19
Floyd Dees	January 20
Al Alsdorf	January 21
Bertha Grabner	January 21
Sam Spitzer	January 21
Alberta Greenman	January 24
Carolee Witt	January 25
Leroy Kann	January 26
Ida Brackett	January 27
Jackie Petty	January 27
Hazel Jordan	January 28
Kathy Brown	January 29
Gertrude Hopper	January 30
Marsha Crawford	January 30
Karen Karn	January 30

* * *

Harold Walker, Purchasing, welcomed a new granddaughter on January 12. Christon Lynn Bitte weighed in at 8 lb. 8 oz.

* * *

The Frank Gregorys (Frank: foreman, Coil Winding) welcomed Carla Ann on December 13. Carla Ann weighed in at 6 lb. 15 oz.

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On the December sick list were: Joyce Butler, Donna Campbell, Lorraine Eiland, Betty Stevens, Viola Monson. Judy Junkins returned to work in December. Our booster flu shots will be coming up soon --- let's keep fighting off those bugs until then!

The Personnel Department has received several appreciative notes thanking the company for their Christmas gifts of hams or turkeys. I am sure all employees would like to add their appreciation - THANKS!

February Birthdays

Nancy Kircher	February 1
Frances Klann	February 2
John Knepper	February 2
Charlebelle Jamieson	February 4
Marie Martien	February 4
Julia Whitman	February 4
Coralee Heath	February 6
Amos Morgan	February 6
Evelyn Raines	February 6
Dorothy Running	February 6
Dennis Peterson	February 7
Macel Struzan	February 7
Jean Becker	February 9
Larry Burbess	February 9
Marvin Covington	February 9
Helen Gilmore	February 9
Joan Toppi	February 11
Louise Jones	February 12
Howard Kirkpatrick	February 15
Mary Miller	February 15
Carolyn Bozanich	February 16
Julie Kunz	February 16
Kenneth Raetz	February 16
Anna Burkett	February 18
Roger Bell	February 20
Jean Milliron	February 22
Frances Warren	February 22
Judith Gilbert	February 23
Katherine Stubbs	February 23
Jean Folkenberg	February 24
Patricia Hagen	February 24
Robert Wyckoff	February 24
Harold Flint	February 25
Clint Neff	February 25
Tillie Scherr	February 25
Genevieve Brown	February 26
Clara Krug	February 26
Robert Roy	February 28



Chips From Gyro Machine Shop

By EVERETT VANCE

The trumpet sounded last month, and with the battle cry came the old warrior Clint "Curly" Neff into Dept. 93. Production problems have had Gyro in a state of unrest for past aeons and Curly has taken action towards rectification.

As to future hope for Gyro, Curly states, there haven't been any earth shattering revelations as of yet; however, the man with the crystal ball does reveal the need for a complete metal analysis. Like a man of science - - he is breaking each area into its composed parts and examining the elements for whatever flaws may or may not exist.

Rough castings seem to have played the greater part in frustrating production, although there are many areas yet to be investigated such as efficiency and general phasing. Curly is well qualified in each. He had the whole gyro shooting match until four years ago, and many of his ideas have been in use in this department for years.

Processing lost Curly for a good cause, and as we look forward to a new year of increased production along with the removal of operational hazards accompanied by greater turblink gain, he has our total blessings in the deburring of Dept. 93.

Another old timer returned from "not so sunny" California to join the Royal Order of Diminishing Wetbacks. Forrest Martinson, who hammered the Hardinge in Gyro a year or so ago, was welcomed back into the fold. I couldn't let the opportunity pass to get this one off; the first night back on swing, Forrest and "the pride of the swing shift," Marv Covington, jumped into Forrest's Rambler for a ride to someplace. The Rambler passed too close to the Jimaco, caught the beat of the trends . . . and monster-mashed into some type immovable object. The Rambler landed in the hospital with a twisted front-end. This perhaps a shadow of what the Go-Go can do to the sub-human vertebrate's sacroiliac while in the throes of hypnogog.

Total number of suggestions for the "Pot of Gold" left Dept. 74R in the lead with 7 suggestions. Gyro came second with 5. By the time you read this, the name of the winner (not yet decided) will have become history. Gyro appreciates the company's efforts in providing incentive towards increased production and mental stimulation, not forsaking the lining of

TOOL ROOM AND MODEL SHOP NEWS

By J. NIELSEN

The Holiday Season, being an eventful time of the year anyway, has provided us with a few bits of news. "Crazy Legs" Rothweller caught a large toe under the metal shears' pedal - - the dance that followed was something to behold. But then there does seem to be a greater number of bruises these days, and we wonder if the new department in our midst has had some effect - - thanks anyways for the Christmas cookies, girls.

The new faces in our area are Don Rodgers, assigned to Model Shop, and Jerry Smith, assistant to "handsome" George August, (who we hear is now living in a real house, after many years in a trailer). Perhaps . . . as the saying goes . . . "It wasn't big enough to swing a cat in!" and George has several.

"Bowie" Boaz showed us a swell new hunting knife, complete with a genuine leather scabbard, his wife had given to him. Thoughtfully enough, fastened to the side was a tiny knife. This, Bill said, was for his hunting chum, Ralph Green, who usually gets tiny deer.

Johnny Knepper has made the scene again with another shrewdly acquired Chevrolet, which now brings his total to four. We probably should watch this boy, as he may be onto something.

Incidentally, this automobile subject is quite a thing in our department. A man's car is his "castle," and tho you may call a fellow something awful, nary a word may be said against his vehicle.

Our slot car set, Don Bundy, Bob Wycoff, and Don Backstrand, have established some enviable records of late, but is rumored that Frank Hopper is "out to get them" with a new secret weapon.

Our division was well represented in the Z. D. Awards. Harold Kenny, John Knepper, and Walt Manning entered some very good suggestions and carried off cash prizes.

Anyone interested in a 1" x 2" x 3" set of blocks should see Dick Gross, as he has come up with some interesting "fractional" versions.

pockets. I would like to see more of this type progression.

Gyro wishes all of ESED a profitable 1966. With many new faces, new contracts, and new ideas, we all have the hope of a bountiful new year. May each of you be abundantly blessed in your every venture.